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October 2003

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## BOARD OF ADVISORS ANNOUNCED FOR EMERGING LEADER IN WIRELESS TECHNOLOGY

Bluespan™, LLC, is proud to announce the selection of A. J. C. Smith, David Rosenfeld, George Vanderheiden, Kenneth Hannan and Edward Ney as members of the company's newly minted board of advisors. Comprised of chairmen of global corporations and managers of multibillion-dollar mutual funds, as well as a former Ambassador to Canada—this board brings the depth of knowledge needed to steer Bluespan to success through the turbulent waters of today's economy.

- Scottish-born A. J. C. Smith is the retired chairman of Marsh & McLennan Companies, Inc.—the parent company of the world's leading risk, insurance services and investment firms. An expert in global strategy and the development of international business, Smith continues to chair the company's International Advisory Board.
- Manager of \$2.4 billion in assets and senior vice president of William, Jones & Associates, David Rosenfeld brings a wealth of business experience to the Bluespan board of advisors. Prior to his current post, Rosenfeld earned his stripes as president and CEO of Eagle Growth Investors.
- George Vanderheiden joined Fidelity Investments in February 1971 as a security analyst. By 2000, Vanderheiden was managing \$42 billion in assets, and his several equity mutual funds achieved a performance of 19.3% per year from 1980 to 1999.
- Kenneth Hannan Jr. joined Anglo Norness Shipping Company in 1964 and served as secretary and assistant to the president until 1975—at which time, he joined Colonial Navigation Co., where he continues to serve as president. Additionally, Hannan served as director of Flacon Drilling Company of Houston from 1990 to 1998. He is a graduate of Yale College at Yale University, class of 1964.
- Currently chairman emeritus of Young & Rubicam, Inc., Edward Ney previously served as chairman, president and CEO of this, the world's largest independent advertising company. Ney also represented his country's interests as U.S. Ambassador to Canada from 1989 to 1992, having been appointed to the post by President George H. W. Bush. During his tenure, Ney played a key role in efforts to expand the U.S.-Canada Free Trade Agreement to include Mexico.

When asked about his new board of advisors, Bluespan CEO Robert Frank commented, "Our board's cumulative depth of experience is staggering, and their strategic knowledge will be invaluable in propelling our company to new heights." Bruce A. Cummings, president of Bluespan, summed up his sentiments, "The uncompromising integrity of these board members, combined with their proven skills and experience, provides a solid foundation for building Bluespan to its full potential."

Bluespan™, LLC, is an emerging company in the research and production of wireless applications for consumer purposes, which is developing new ways to bring wireless technologies into everyday use. The company's first product, ionKids™, is an easy-to-use system designed to assist parents and guardians in keeping tabs on children and other dependents.

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